



## 網上投保獨家優惠 成功投保送購物禮券

立橋人壽網上投保平台提供一系列人壽、儲蓄及醫療保障計劃，讓你隨時 7 x 24 上網自選心水保障計劃。自己保障自己揀，凡於優惠期內透過網上投保平台成功投保及累積保費1,000港元或以上\*，更送你購物禮券！

優惠期：2023 年 10 月 13日至 11 月 30 日



**100港元**  
HKTVmall  
電子購物禮券

成功投保 1 個  
指定保險計劃



**300港元**  
HKTVmall  
電子購物禮券

成功投保 2 個  
指定保險計劃



**500港元**  
HKTVmall  
電子購物禮券

成功投保 3 個或  
以上指定保險計劃

網上投保指定保險計劃	投保優惠
立安心無憂定期壽險計劃	整付保費9折 <a href="#">詳情及投保</a>
「存」為未來 (優越) 延期年金計劃 2	首年 8% 保費折扣 <a href="#">詳情及投保</a>
立安心108保費回贈住院入息保 立安心108保費回贈個人意外保	首年保費8折 <a href="#">詳情及投保</a>
立智保 – 自選人壽、危疾及意外保障	首年保費 28 折 其後每年 88 折 <a href="#">詳情及投保</a>
立安心自願醫保標準計劃 立安心自願醫保靈活計劃	所有保單年度保費88折 <a href="#">詳情及投保</a>

有關以上優惠及計劃的詳情，請聯絡客戶服務熱線 2830 7500。

\* 累積保費按優惠期內同一保單權益人名下經立橋人壽網上投保平台 [www.wli.com.hk](http://www.wli.com.hk) 成功投保的所有保單的折扣前 (如有) 整付保費及年度化保費的總和計算。

請參閱背頁有關此獎賞的條款及細則。

此免費購物禮券之條款及細則：

1. 此獎賞只適用於2023年10月13日至11月30日期間（包括首尾兩天）（「優惠期」）透過立橋人壽網上投保平台 [www.wli.com.hk](http://www.wli.com.hk) 成功投保的指定保險計劃（下稱「合資格保單」）。
2. 合資格保單的保單權益人如欲享有此獎賞，合資格保單須符合以下所有要求：
  - i. 合資格保單的投保申請須於優惠期內提交，而所需保費亦已於優惠期內全數繳交；
  - ii. 合資格保單由立橋人壽於2023年12月29日或之前簽發；及
  - iii. 合資格保單自簽發後至購物禮券發出前持續生效。
3. 保單權益人於同一個保險計劃下如投保多張保單，所有保單將會被視為一個保險計劃，而非多個保險計劃。
4. 每位保單權益人只可以享有此獎賞一次。
5. 合資格保單的保單權益人將於2024年1月內收到由本公司發出載有電子購物禮券的電郵。客戶須於購物禮券有效日期內自行登入HKTVmall帳戶換領及使用電子購物禮券。如有遺失或購物禮券過期，立橋人壽恕不補發。
6. 電子購物禮券由第三方供應商提供並完全獨立於立橋人壽，如禮品缺貨，立橋人壽有權以其認為相等價值的另一禮品取代。立橋人壽僅負責禮品換領，如對供應商提供之禮品包括其品質、質量、產地來源及其條款及細則等有任何問題或爭議，立橋人壽恕不負責。
7. 立橋人壽保留在不作任何事先通知的情況下暫停或取消此獎賞、修改其條款及細則的權利。
8. 就此獎賞有任何爭議，立橋人壽擁有最終決定權。
9. 若中、英文版本有歧異，概以英文版本為準。

有關保險計劃的更多資料及優惠詳情，請參閱產品簡介冊及宣傳單張。

備註：此單張只載有一般資料，僅供參考，並不包含保單的完整條款及不構成任何銷售保單要約，有關保障範圍、詳情及保單的完整條款，請參閱保單文件。有關產品特點和重要資訊包括風險詳情和主要不保事項（如有），請參閱產品簡介冊。如果保單文件與此單張內容不符，則以保單文件為準。此單張旨在香港派發，不能詮釋為在香港以外提供或出售或游說購買立橋人壽的任何產品的要約、招攬及建議。

「立橋人壽」、「本公司」或「我們」是指立橋人壽保險有限公司。



## Online Application Exclusive Offer Shopping Coupon upon Successful Application

Well Link Life's online application platform offers a series of insurance plans of life protection, savings and medical protection. You can access 7x24 platform anytime to apply insurance plan. Choose your own insurance solution and enjoy shopping coupon upon successful online applications and reach the accumulated premium HK\$1,000 or above\* during promotion period!

Offer Period: From 13 October 2023 to 30 November 2023



**HK\$100**  
HKTVmall  
e-Gift voucher

Successful application  
of ONE designated  
insurance plan



**HK\$300**  
HKTVmall  
e-Gift voucher

Successful application  
of TWO designated  
insurance plan



**HK\$500**  
HKTVmall  
e-Gift voucher

Successful  
application of THREE  
or more designated  
insurance plan

Online application designated insurance plan	Offer	
<ul style="list-style-type: none"> <li>Well Protect Easy Term Life Plan</li> </ul>	10% Single premium discount	<a href="#">Details and application</a>
<ul style="list-style-type: none"> <li>Well Enjoy Deferred Annuity Plan (Supreme) 2</li> </ul>	8% first-year premium discount	<a href="#">Details and application</a>
<ul style="list-style-type: none"> <li>Well Protect 108 Refundable Hospital Income Insurance Plan</li> <li>Well Protect 108 Refundable Personal Accident Insurance Plan</li> </ul>	20% first-year premium discount	<a href="#">Details and application</a>
<ul style="list-style-type: none"> <li>Well SmartPro</li> </ul>	72% First-year premium discount and 12% premium discount for subsequent years	<a href="#">Details and application</a>
<ul style="list-style-type: none"> <li>Well Protect Voluntary Health Insurance Scheme (Standard)</li> <li>Well Protect Voluntary Health Insurance Scheme (Flexi)</li> </ul>	12% premium discount for all policy years	<a href="#">Details and application</a>

For more information of the above offer and the plan, please contact customer service hotline at 2830 7500.

\* Accumulated premium is calculated based on the total amount of single premium and/or annualized premium (before discount, if any) of all successful applications under the same policyowners during promotion period.

Please read the terms and conditions of the Incentive on the next page.

Terms and conditions of the free shopping coupon (the 'Incentive'):

1. The Incentive is only applicable to successful application of designated insurance plans through Well Link Life's online application platform [www.wli.com.hk](http://www.wli.com.hk) between 13 October and 30 November 2023 (both dates inclusive) (the "Promotion Period") and the accumulated premium reaches HK\$1,000 or above (the 'Eligible Policy(ies)').
2. Policyowners of the Eligible Policies can enjoy the Incentive if the Eligible Policies fulfill all of the following requirements:
  - i. applications for the Eligible Policies are submitted during the Promotion Period, with the required premium paid in full within the Promotion Period;
  - ii. the Eligible Policies are issued by Well Link Life on or before 29 December 2023; and
  - iii. the Eligible Policies remain in force from policy issue date till the fulfillment of shopping coupon.
3. If policyowner applies more than one policy under the same insurance plan, all the policies will be counted as one insurance plan instead of multiple insurance plans.
4. Each policyowner can enjoy this Incentive once only.
5. Policyowners of Eligible Policies will receive an email containing the e-Gift voucher within January 2024. Policyowners must login to HKTVMall account to redeem and use the vouchers before expiry date. Well Link Life will not re-issue the e-Gift voucher in case of any loss or expired e-Gift voucher.
6. e-Gift voucher is provided by third-party suppliers which is independent from Well Link Life. Well Link Life has the absolute discretion to offer substitute which in its opinion is of the same value when the gift is out of stock. Well Link Life is only responsible for the gift redemption and is not responsible for any problems or disputes regarding the gifts provided by the suppliers including their quality, quantity and origins and terms and conditions, etc..
7. Well Link Life reserves the right to suspend or cancel the Incentive, amend the terms and conditions at any time without prior notice.
8. Should there be any dispute over the Incentive, Well Link Life's decision shall be final and conclusive.
9. Should there be any discrepancy between the Chinese and the English versions, the English version shall prevail.

For more details of the insurance plans and its offers, please refer to product brochure and promotional leaflet.


Note: This material contains general information for reference only. It does not constitute any offer to sell any policy. The product information does not contain the full terms of the policy. The benefit coverage and full terms can be found in the policy document. For more details of the product features and important information including the risk disclosure and key exclusions (if any), please refer to the product brochure. If there is any conflict between the policy document and this leaflet, the policy document shall prevail. This leaflet is intended to be distributed in Hong Kong only and is not and shall not be construed as an offer to sell or solicitation of an offer or recommendation to purchase or sale or provision of any products of Well Link Life outside Hong Kong.

'Well Link Life', the 'Company', 'we', 'our' or 'us' herein refers to Well Link Life Insurance Company Limited.

**Well Link Life Insurance Company Limited**

*A member of Well Link Insurance Group Holdings Limited*

 Units 16-18, 11/F., China Merchants Tower, Shun Tak Centre,  
168-200 Connaught Road Central, Sheung Wan, Hong Kong

 +852 2830 7500

 [lifeservice@wli.com.hk](mailto:lifeservice@wli.com.hk)

 [www.wli.com.hk](http://www.wli.com.hk)

