



## **Press Release**

### **Well Link Insurance Group Announces Senior Appointments**

#### **Mr. Thomas Lee is Appointed as Chief Executive Officer of Well Link Insurance**

**Hong Kong, 22 September 2022** — **Well Link Insurance Group Holdings Limited ('Well Link Insurance Group')** today announced key personnel appointment. Mr. Thomas Lee is appointed as Chief Executive Officer of Well Link General Insurance Company Limited (“Well Link Insurance”) and Deputy Chief Executive Officer of Well Link Insurance Group, effective 15 September 2022, while continue to serve as the Chief Executive Officer of Well Link Life Insurance Company Limited (“Well Link Life”). Mr. Lee is responsible for leading the business development of life insurance and general insurance. The appointment has been approved by the regulatory authority. Mr. Lee is a senior executive in the Hong Kong insurance industry. In April 2019, he assumed the role of Chief Executive Officer of Well Link Life Insurance. Prior to joining Well Link Life, he was an actuary by profession and worked at AIA International Limited for over 19 years, holding various senior management roles in several departments. Mr. Lee is actively participating in insurance industry affairs. In the past, he served as the Chairman of the Hong Kong Federation of Insurers (“HKFI”) and the Chairman of Life Insurance Council of HKFI.

**Mr. Thomas Lee, Deputy Chief Executive Officer of Well Link Insurance Group and Chief Executive Officer of Well Link Life Insurance and Well Link Insurance** said, “Well Link Insurance Group has a visionary business strategy. I am very grateful to the Group for this new appointment, which gives me the opportunity to lead our team at Well Link Insurance to the next level. Well Link Insurance Group is committed to providing high-quality insurance products to the people of Hong Kong. The synergy between life insurance and general insurance will boost business development and bring greater insurance value to customers. It also creates more opportunities for the Group. In the future, we will actively adopt digital technology for integrated life and general insurance business platform to enhance operational efficiency and customer experience.”



**Well Link Insurance** provides comprehensive general insurance products and services in Hong Kong, including private car, motorcycle, travel and home insurance, etc., providing customers with daily travel and home protection. It also provides comprehensive commercial insurance plans for all walks of life, including fire insurance, public Liability insurance, employees' compensation, property and casualty insurance, office and shop comprehensive insurance, etc., The company has won the "Mystery Caller Assessment - Gold Award" by Hong Kong Call Center Association for seven consecutive years, a proven track record for its service quality.

**Well Link Life** offers comprehensive life, savings, annuity, critical illness and medical protection in Hong Kong, providing customers with opportunities to accumulate wealth, achieve wealth inheritance, and create a prosperous life.



Mr. Thomas Lee is appointed as Chief Executive Officer of Well Link Insurance and Deputy Chief Executive Officer of Well Link Insurance Group, while continues to serve as the Chief Executive Officer of Well Link Life.

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Well Link Insurance Group

### **About Well Link Insurance Group**

Well Link Life Insurance Group Holdings Limited (“Well Link Insurance Group”) was established in Hong Kong. Its wholly-owned subsidiaries - Well Link Life Insurance Company Limited (“Well Link Life”) and Well Link General Insurance Company Limited (“Well Link Insurance”), provide life insurance and general insurance products and services to customers in Hong Kong. We integrate the quality service and digital platform to strengthen our sales process and after-sales services to bring a better and more enjoyable life to customers.

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